



## Carlos ABAL GRAPHIC DESIGNER

Buenos Aires, 1979 | Nationality: Argentinean and Italian.

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### Work experience

JAN. 2011 - PRESENT

**Freelancer.** Graphic and Web Designer.  
Design of corporate image, editorial and promotional materials. Web design, sites and newsletters. Postings for social networks and accounts management. Photo retouching and production. Video editing and animation. Creative direction of projects.  
DESIGN AND ADVERTISING AREA.

OCT. 2012 - OCT. 2016

**Dabra S.A.** Ssr Graphic Designer.  
Design of corporate image, calendar and Lotto products campaigns. Photographic production and editing. Public spaces and media advertising. Management of production. Visual architecture of sales points. Development of new suppliers. Purchases, contracting, payment to suppliers and negotiation with banks.  
RETAIL AREA.

FEB. 2012 - OCT. 2012

**Guido Guidi S.A.** Web Administrator.  
Design, layout and programming of websites and landing pages. Management of the on line accounts and Group web sites contents. Design of media advertising.  
AUTOMOTIVE AREA.

JUL. 2011 - ENE. 2012

**Plena Design.** Graphic and Web Designer.  
Design of corporate image, packaging, editorial and promotional materials. Design, layout and programming of websites, newsletters and templates. Management of website contents. Searching for new clients. Job quotation and management of payments.  
DESIGN AND ADVERTISING AREA.

DEC. 2010 - JUN. 2011

**Agea S.A.** Jr Designer.  
Design of advertising, catalogues, banners, POP and newsletters. Proposals to win new clients. Size adaptations. Management of advertising schedule.  
MEDIA AREA.

SEP. 2007 - DEC. 2010

**Fujitec Argentina S.A.** Project planner.  
ENGINEERING AREA.

JUL. 1998 - SEP. 2007

**Lihué Ingeniería S.A.** Budget Planner.  
BUILDING AND SERVICES AREA.

### Education

POSGRADUATE

**Specialist in Strategic Management of Design.**  
Universidad de Buenos Aires (UBA, FADU). 2015

UNIVERSITY DEGREE

**Graphic Designer.** UBA, FADU. 2001 - 2010

UNIVERSITY DEGREE

UTN, FRBA. 1998 - 2000  
Civil Engineering.

SECONDARY SCHOOL

La Salle Institute of San Martín. 1992 - 1997  
**Construction Foreman.**

LANGUAGES

**Spanish** as primary language.  
Advanced skills in **English.**

COURSES TAKEN

ORT Argentina. 2016.  
**Leadership in real situations.**

INFORMATICS

GRAPHIC TOOLS: Adobe Suite. Illustrator, Indesign and Photoshop.  
WEB: Dreamweaver, HTML5 + CSS3 and Bootstrap.  
CAD AND 3D MODELLING: AutoCad, Rhinoceros, 3D Studio and Inventor.  
VIDEO EDITING: Adobe Premiere.  
MOTION GRAPHICS: Adobe After Effects.  
OPERATIVE SYSTEM AND OTHERS: Mac/Pc. Excel, Word, Access and Project.

### Other knowledges

**PHOTOGRAPY:** photographic production. Editing and digital retouching.

**LITERATURE:** poetry, essays and short stories writing.  
Good skills in diction and writing.

**MUSIC:** drummer since 1993. I read and write music scores. I use Sibelius to edit scores.



Portfolio

